



Strategic Communications Internship (Summer 2026)

West Coast Advisors (WCA) is an issues-focused public affairs and advocacy firm based in Sacramento. Our clients include leading titans in agriculture, energy, food manufacturing, water, and resource management. We are seeking an intern to assist with communications, government affairs, and media projects for agricultural clients.

Responsibilities:

- Track, assess, and report on select media coverage
- Conduct research as needed to inform messaging and communications
- Develop, manage, and promote social media content
- Assist with planning and coordination of meetings
- Provide support for public affairs and strategic communications projects

Key Qualities/ Qualifications:

- College student studying agricultural communication or a related field
- Excellent communications, writing, and editing skills
- Eagerness to learn and problem solve, capable of using online media tools
- Professional attitude and strong attention to detail
- Excellent time management, organization, and prioritization skills
- Proficiency with all Microsoft Office programs
- Basic familiarity of agricultural and environmental issues
- Fundamental understanding or experience in managing social media
- Knowledge of state legislature and agency operations, a plus

Opportunities to Learn:

- Be involved with a variety of public affairs, association management, strategic communication, and media-related projects
- Gain experience with communications planning, delivery, and evaluation
- Learn first-hand about real-world agricultural communications needs and strategies
- Build an in-depth understanding of key issues impacting the California agriculture industry
- Acquire skills in evaluating the real-world implications of online publications and media
- Get experience using media monitoring software and other online tools
- Develop materials to continue building a professional portfolio

Details:

- Internship length is approximately 10 to 12 weeks depending on individual's schedule
- Pay is hourly with schedule to be set according to student availability
- **Application deadline: Friday, April 17, 2026**

Please send resume and cover letter to:
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